



TENNESSEE ECONOMIC & COMMUNITY DEVELOPMENT  
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## COMMISSIONER AT WORK

*A few highlights of Commissioner Kisber's most recent activities.*

### Speaking Engagements/Events:

**Certified Commercial Investment Member's Group, Nashville, TN**  
**Cool Springs Kiwanis Club, Franklin, TN**  
**DuPont Tate & Lyle Grand Opening, Loudon, TN**  
**International Business Council, Nashville, TN**  
**Middle Tennessee Society for Human Resource Management, Nashville, TN**  
**Southern Economic Development Conference, Nashville, TN**

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document was promulgated at a cost of 13¢ per copy.

## ECD Announcements

• **Madem SA**, one of the world's largest suppliers of wooden cable drums and reels, will open its first U.S. facility in Chattanooga. Company officials expect that within three years the project will amount to an investment of \$12 million and will create at least 125 jobs. Madem will be located in the 143,000 square-foot industrial building at 1400 E. 42nd Street.

• Global medical technology company **Smith & Nephew** will expand its operations in Memphis, with a 210,000 square-foot distribution facility to be built at the Memphis Logistics and Technology center. Headquartered in London, Smith & Nephew manufactures medical devices with specialties in orthopedics, endoscopy and wound management.

• **U.S. Tank and Cryogenics Equipment** broke ground on a 48,000 square-foot facility on 10 acres in the Lewisburg Business Park. U.S. Tank is the first company to set up shop in the park and plans to have the new facility complete by October 2007. U.S. Tank, which sells new and fully-refurbished liquid cylinders and bulk tanks, will relocate from Bradenton, Fla.

• **The Y-12 National Security Complex** hosted a ceremonial ribbon cutting for two new facilities, the New Hope and Jack Case centers, which are located near the intersection of Bear Creek and Scarboro roads in Oak Ridge, Tenn. The 137,000 square-foot New Hope facility is the new face of Y-12 and will contain office space for 300 people, a visitor's center, badging office and a public exhibit center. Located inside the site, the three-story, 410,000 square-foot Jack Case Center contains office space for 1,100 people, a new cafeteria, a new occupational health center, laboratory space and conference space.

• **VIAM Manufacturing** recently celebrated a new facility expansion. The company has more than 300,000 square-feet of VIAM space and more than 300 employees. When the company came to Coffee County in 1999, it started with 95,000 square-feet of leased space and 50 employees.

• **VIFAN**, a manufacturer of food packaging products, will invest \$72 million in an expansion to its existing Morristown facility. The company will add a new production line and about 55 new jobs.

## Eastman

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launch the job training partnership between Eastman and Northeast State with the understanding that workers trained by the program will be available to other companies in the region and that "best practices" from the partnership will be shared with other higher education institutions across Tennessee.

Eastman manufactures and markets chemicals, fibers and plastics around the world. Founded in 1920, Eastman is a Fortune 500 company with a worldwide work force of approximately 11,000 employees.

## Top CEOs

(Continued from Page 1)

Oreck Corporation is a family-owned business that began in the United States in 1963. It has experienced double-digit growth and is now a major manufacturer in the cleaning industry. Oreck will discuss his expectations when expanding into new markets and how his leadership has led the vacuum manufacturer into the 21st Century.

For more information on the conference, visit the ECD web site at [www.tnecd.gov](http://www.tnecd.gov) or call 615-253-1390.

# DEVELOPMENTS

## NEWS FROM TENNESSEE ECD

## Eastman Invests \$1.3 Billion

### Gov. Bredesen Applauds Chemical Manufacturer

Tennessee Governor Phil Bredesen recently joined Lieutenant Governor Ron Ramsey and the CEO of Eastman Chemical Company in thanking the company for its decision to invest more than \$1.3 billion dollars over the next five years to upgrade technology, infrastructure and production capabilities at the company's Kingsport, Tenn., manufacturing facility.

The plan, called "Project Reinvest," calls for the company to spend an average of \$265 million annually and initiate a unique partnership between Eastman and Northeast State Technical Community College to develop curricula and implement training programs for a new generation of mechanics, lab analysts and chemical operators.

"Our hope is this partnership between one of Tennessee's



Gov. Bredesen thanks Eastman Chemical Company for investing \$1.3 billion dollars in its Kingsport facility.

largest employers and our higher education system will become a model for developing the work force of the future in our state," said Gov. Bredesen. "I believe this signals that business and our state's colleges, universities and community colleges understand the need to work

more closely with one another to help workers develop the skills they need to find the good paying jobs of the future in Tennessee."

Governor Bredesen said he has included \$1 million in the current fiscal year budget to

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## Governor's Conference to Feature One of America's Top CEOs

Moving beyond strategy development to excellence in execution will be one of the key discussions shaping the 54th Annual Governor's Conference on Economic and Community Development, slated for Sept. 12-13 at the Nashville Convention Center.

Leaning on the theme, "From Paper to Power," conference attendees will get practical information on getting results from their job creation strategies and expert



advice will come from guest speaker Tom Oreck, president and CEO of Oreck Corporation, a leading manufacturer of vacuum cleaners and other home appliances.

"I'm very excited about speaking at this year's Governor's Conference and sharing the Oreck story with Tennessee's economic developers," said Oreck. "My father, David, started this company on the principles of never giving up and never being satisfied when the answer is 'no.' I look forward to sharing my insights on the foundation of our company's business and talking about why we chose Cookeville, Tenn. for our newest manufacturing facility."

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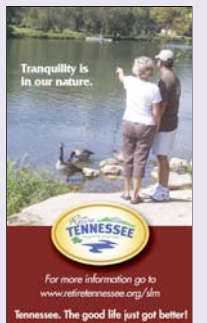
## Retire Tennessee Featured in Southern Living

Retire Tennessee's nine pilot communities joined together this past June to invest advertising dollars in *Southern Living* magazine, which reaches more than 15 million readers each issue.

The advertisement tagline was "Tranquility is in our nature" and promoted Tennessee's mountains, rivers, music and good times. It was featured as a full-page ad in the Florida June issue, a 1/6 page ad in the June Midwest issue, which reaches Illinois, Indiana, Ohio, Missouri and Wisconsin, and a 1/6 page ad in the South Central June issue, which includes the states of Mississippi, Alabama, Kentucky and Tennessee.

Since the ad was in the magazine, Retire Tennessee has received approximately 50 inquiries a week from *Southern Living* readers.

Just this year, the program has received over 40,000 inquiries from retirees in all 50 states. For more information, visit [www.retiretennessee.com](http://www.retiretennessee.com).





## COMMISSIONER'S CORNER

The annual Governor's Conference on Economic and Community Development, which will be September 12 and 13 in Nashville, will take a different approach this year, focusing more on strategy implementation. The theme for this year's conference is "From Paper to Power."

We've stressed to communities across the state the need to embrace strategic planning and to take a good hard look at their strengths and weaknesses when planning for job growth. This year's conference theme will look at how communities can put their strategic plans into action and measure the results they achieve in the process.

Conference attendees will get expert advice from guest speaker Tom Oreck, president and CEO of Oreck Corporation, a leading man-



ufacturer of vacuum cleaners and other home appliances.

Given our state's experience with Oreck Corporation and Tom's record of achievement in business, he will bring valuable information to the table that our state and its communities can use to execute their strategic plans.

The conference will also focus on how we make Tennessee a strong, global competitor. We will bring back the state's representatives in Canada, Japan, Germany and for the first time, China, to meet with communities and discuss opportunities around the world.

I look forward to seeing each of you at this year's conference to share best practices and learn unique strategies that can benefit our state's workforce and economic sustainability.

*Matthew Kisber*

— Matthew Kisber  
Commissioner, Tennessee Department of  
Economic & Community Development

## BioTENN Gov. Bredesen Unveils Campaign

Governor Phil Bredesen unveiled BioTENN, a new campaign to raise the visibility of biofuels in Tennessee, on June 28 at the first-ever Biofuels Day in Tennessee at the Daily's fueling station on South Hartman Drive in Lebanon. The BioTENN logo will be used to designate biofuels on pumps across the state. Gov. Bredesen placed the first BioTENN logo sticker on two new E85 ethanol and two new B20 biodiesel pumps at the Daily's station, then fueled up cars waiting in line for the reduced biofuel prices.

"This is an important next step in our initiative to make clean, homegrown, renewable biofuels a real choice for Tennesseans," said Bredesen. "BioTENN will help both Tennesseans and visitors to our state identify those stations which have E85 and biodiesel available."

Currently there are 32 retail biofuels stations in operation in Tennessee. Five stations offer both E85 (ethanol) and B20 (biodiesel), while 25 stations sell only B20 and two have only E85 available.

A map of existing retail biofuel stations can be found at [www.biotenn.org](http://www.biotenn.org). A list of existing stations may also be found at [www.tennessee.gov/tdot/news](http://www.tennessee.gov/tdot/news)

## Gov. Bredesen Awards Three-Star Innovation Grants

Gov. Phil Bredesen and Economic and Community Development Commissioner Matt Kisber recently announced Lewis, Cumberland and Hamilton Counties are the recipients of the 2007 Three-Star Innovation Grants, a competitive, matching grant program to encourage communities to develop new and innovative projects to enhance their overall community.

One \$15,000 grant was awarded in small, medium and large population categories, with the local match based on population.

**Lewis County** was awarded the small population category grant and will match 10 percent of the grant to fund phase one of a wireless mesh program, which includes surveying needs, mapping, and providing wireless services to all county and city government entities. Phase II will extend wireless services to retail and wholesale businesses and the last phase will provide wireless services for all citizens in Lewis County.



"This grant program offers communities an opportunity to improve their quality-of-life, grow jobs and attract new industry."

— Governor Phil Bredesen

**Cumberland County** was awarded the medium population category grant and will provide a 25 percent local match to fund the creation of a business incubator. The business incubator will help

facilitate economic opportunities and assist new and existing businesses and organizations throughout the Cumberland Plateau. The incubator will be housed at Roane State Community College in Crossville, Tenn., and will focus on three areas: agriculture and biofuels; transportation and distribution; and ceramics, materials and medical applications.

**Hamilton County** was awarded the large population category grant and will match 50 percent of the grant to fund marketing initiatives for ChooseChattanooga, a new campaign to recruit young professionals, baby boomers and retirees to the Chattanooga-Hamilton County area. ChooseChattanooga was launched earlier this year in conjunction with the region earning the American Association of Retirement Communities (AARC) Seal of Approval as a retirement destination. Chattanooga-Hamilton County was the first community in Tennessee to receive this designation.

## DuPont Tate & Lyle Open \$100 Million Facility in Loudon

DuPont Tate & Lyle Bio Products, LLC, an equally owned joint venture of DuPont and Tate & Lyle, have joined together to meet the growing demand for products made from its revolutionary Bio-PDO product. ECD Commissioner Matt Kisber and Agriculture Commissioner Ken Givens joined U.S. Secretary of Energy Samuel W. Bodman, senior leaders from DuPont Tate & Lyle and their customers to see the new production facility and recognize its official opening in Loudon, Tenn. The Loudon facility produces propanediol (Bio-PDO) from the renewable resource corn sugar, making it the first facility in the world to manufacture this new bio-based product. Bio-PDO is a versatile, biodegradable and high-performance ingredient that can be used in cosmetics, liquid detergents and industrial applications such as anti-freeze and many other applications that currently use glycols.

The joint venture uses a proprietary fermentation process developed jointly by DuPont and Tate & Lyle to produce Bio-PDO using corn sugar instead of petroleum-based feedstocks. The production of Bio-PDO consumes 40 percent less energy and reduces greenhouse gas emissions by 20 percent compared to petroleum-based propanediol. Annual production of 100 million pounds of Bio-PDO will save the energy equivalent of over 15 million gallons of gasoline per year, or enough to fuel more than 27,000 cars, over half the cars in Loudon County.



(Left to right): Agriculture Commissioner Ken Givens, The Honorable Samuel W. Bodman, secretary of the U.S. Department of Energy, ECD Commissioner Matt Kisber and Charles Holliday, Jr., chairman and CEO of DuPont.

## DOE Selects ORNL for \$125 Million Bioenergy Research Center

The U.S. Department of Energy (DOE) announced June 27 that Oak Ridge National Laboratory (ORNL) has been selected to receive a \$125 million grant over five years to establish and operate a bioenergy research center.

Tennessee Gov. Phil Bredesen noted that the DOE award comes two weeks after approval by the state legislature of a \$61 million package for bioenergy research at ORNL and the University of Tennessee. The appropriation includes construction of a five million gallon-per-year pilot plant for demonstration of switch-grass-to-ethanol conversion, based upon research at the DOE Bioenergy Science Center. "These two investments together position Tennessee and the South to be among the



Gov. Bredesen congratulates ORNL for being selected by DOE to open a Bioenergy Research Center.

"These two investments together position Tennessee and the South to be among the leaders in the emerging field of bioenergy."

— Governor Phil Bredesen

leaders in the emerging field of bioenergy," Bredesen said.

"This announcement carries the potential to be a key economic driver of new job creation in Tennessee," said Commissioner of Economic and Community Development Matt Kisber. "We look forward to working with ORNL and its partners to leverage this opportunity, turning the technology it develops into the jobs of tomorrow."

The ORNL-led project will focus on new methods of processing plants into biofuel. The strategy involves breaking down into simple sugars the lattice of cellulose, hemicellulose and lignin that makes plant cell walls resistant to the stress of weather, insects and disease. These sugars can then be processed into fuel. To date, no cost effective bioprocessing methods for cellulose-based bioenergy sources have been developed.

ORNL is managed by UT-Battelle for the Department of Energy.

For more information on the DOE Bioenergy Science Center, its partners and facilities, visit [www.bioenergycenter.org](http://www.bioenergycenter.org).